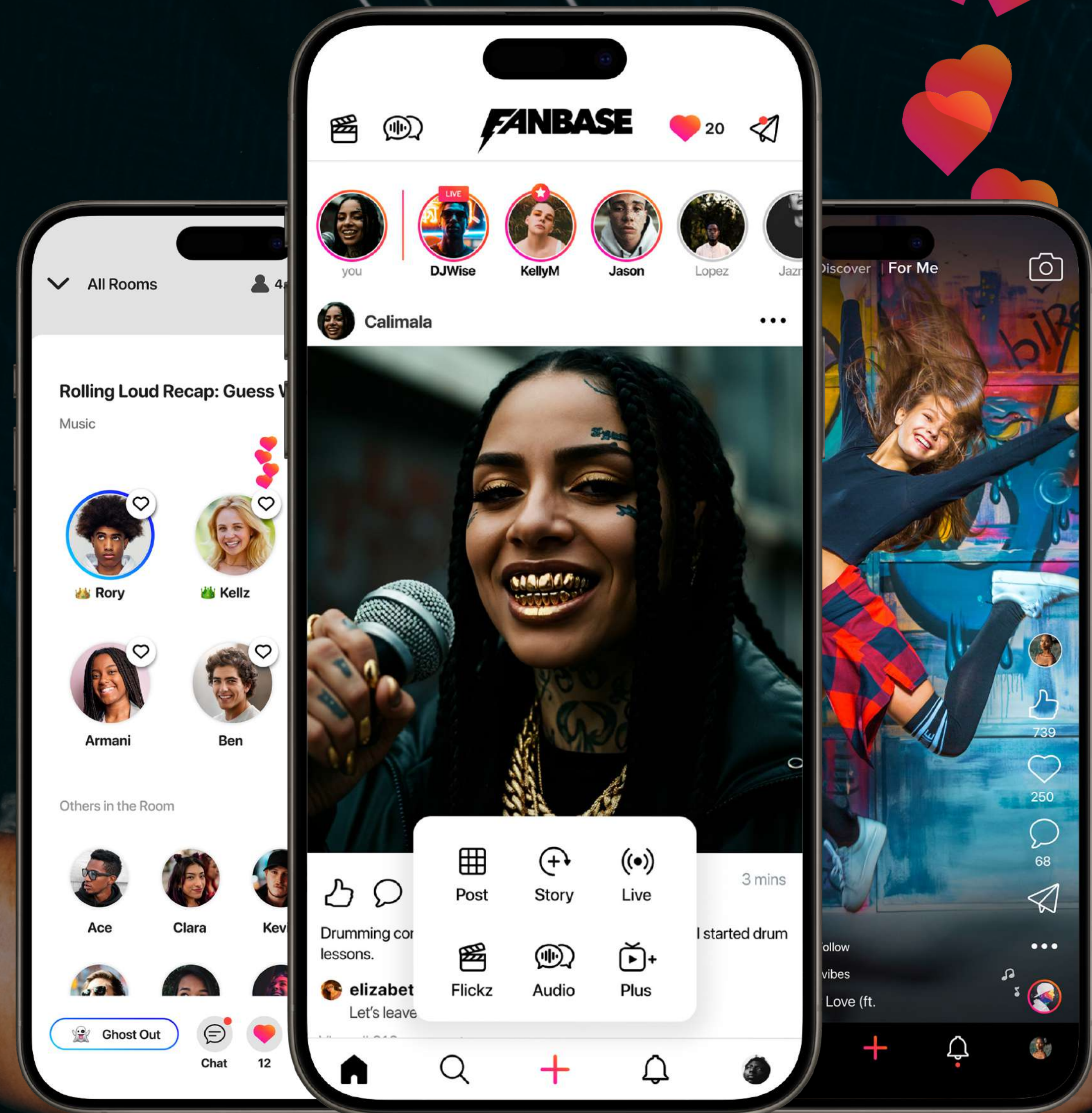


FANBASE

For Artists

Connect Directly With Your Fans.



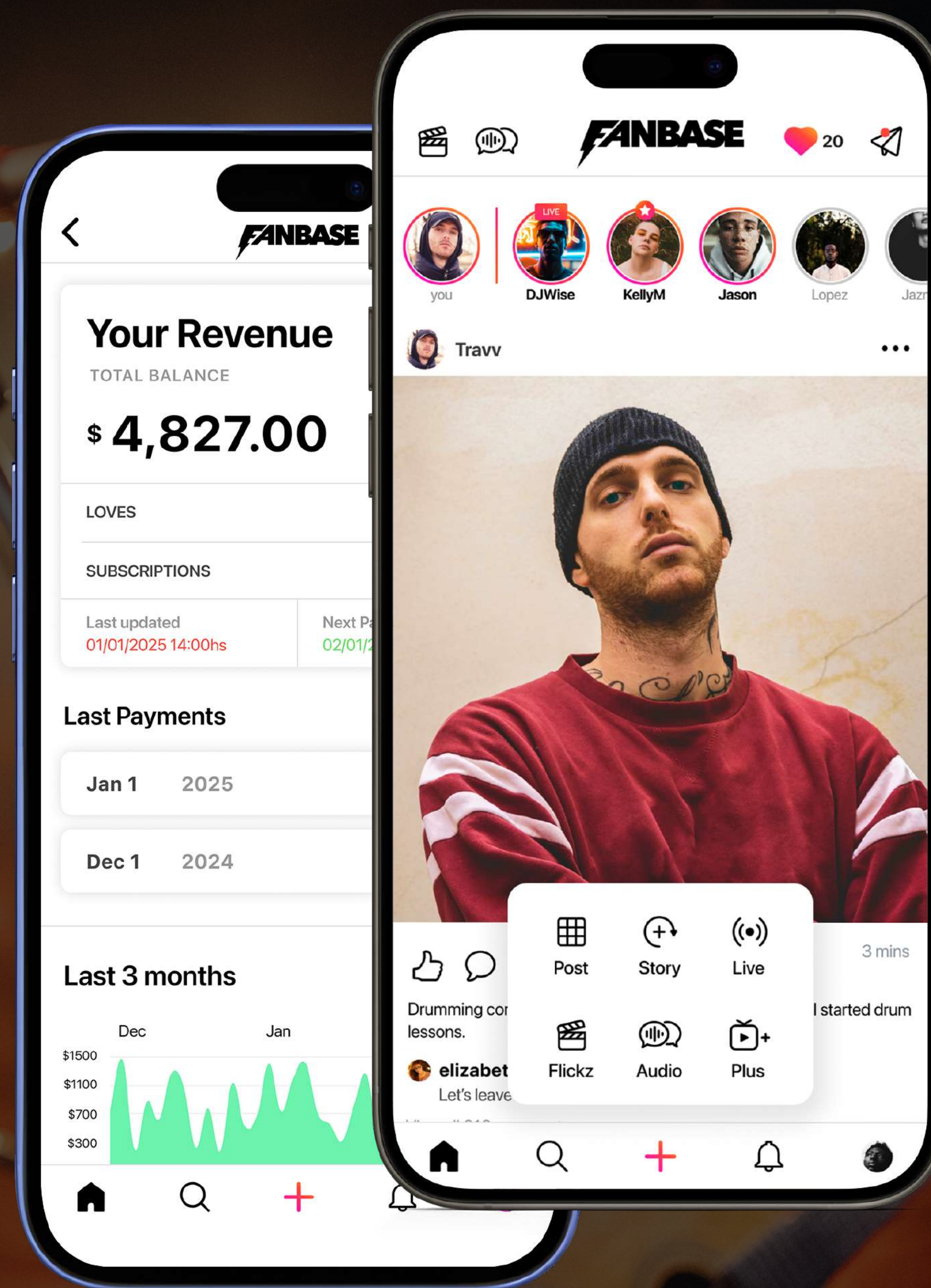


What Is Fanbase?

Imagine the FREE tools of TikTok, Instagram, and YouTube combined into one platform—all with the power to monetize through subscribers and tipping. That's Fanbase. Your social fan club.

Fanbase Allows Creators To Monetize Their Content From Day One, Giving Them the Tools To Connect Deeply With Their Audiences While Earning Real Income.

Whether You're an Artist, Musician, or Creator, Fanbase Provides a Space For Exclusive Content, Subscription-Based Engagement, and Direct Fan Interaction. It's Not Just a Platform—It's a Movement Toward Empowering Creators.



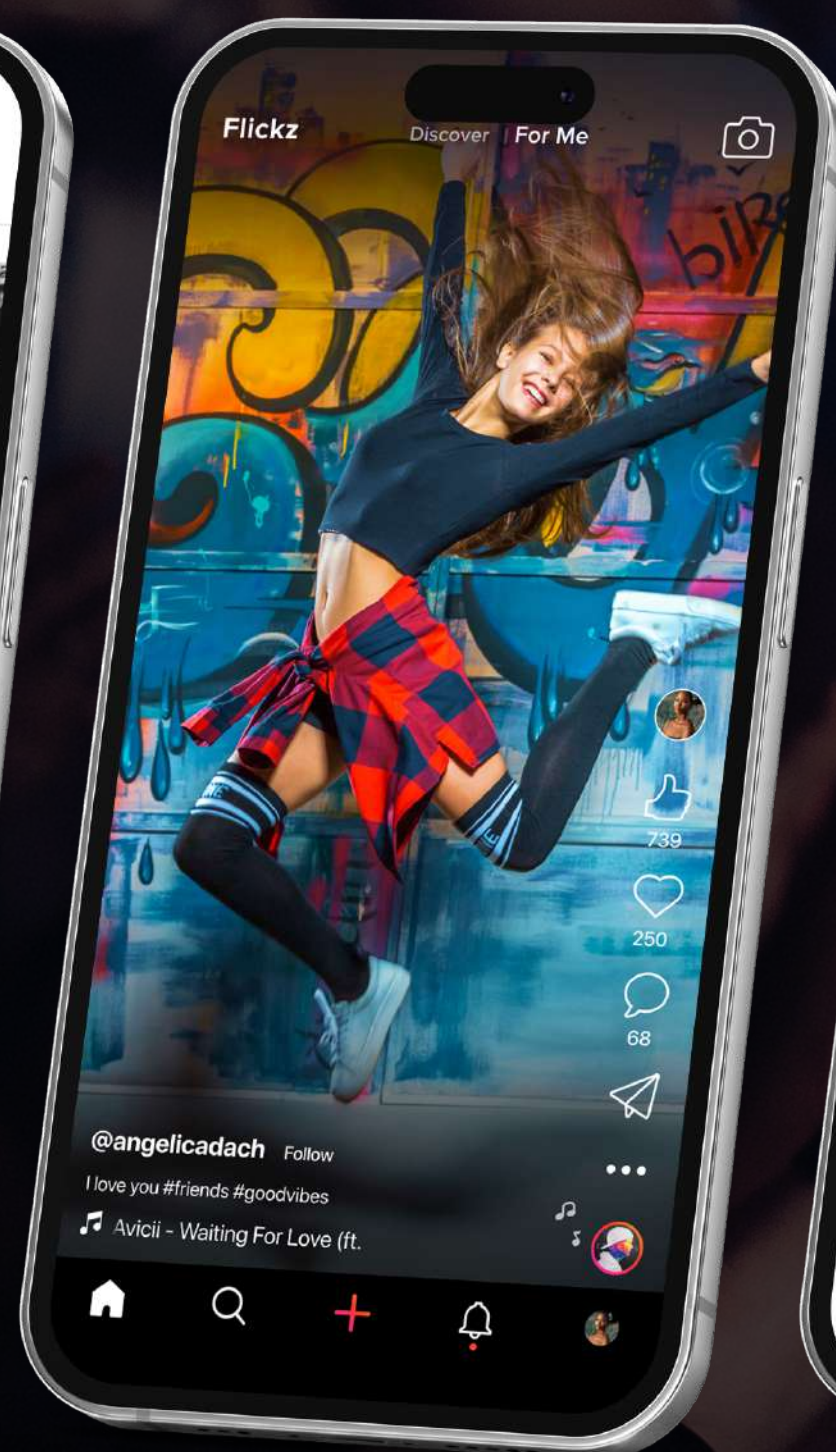
What Features Does Fanbase Have?

Fanbase has 6 media formats you can use to post FREE and Subscriber content.



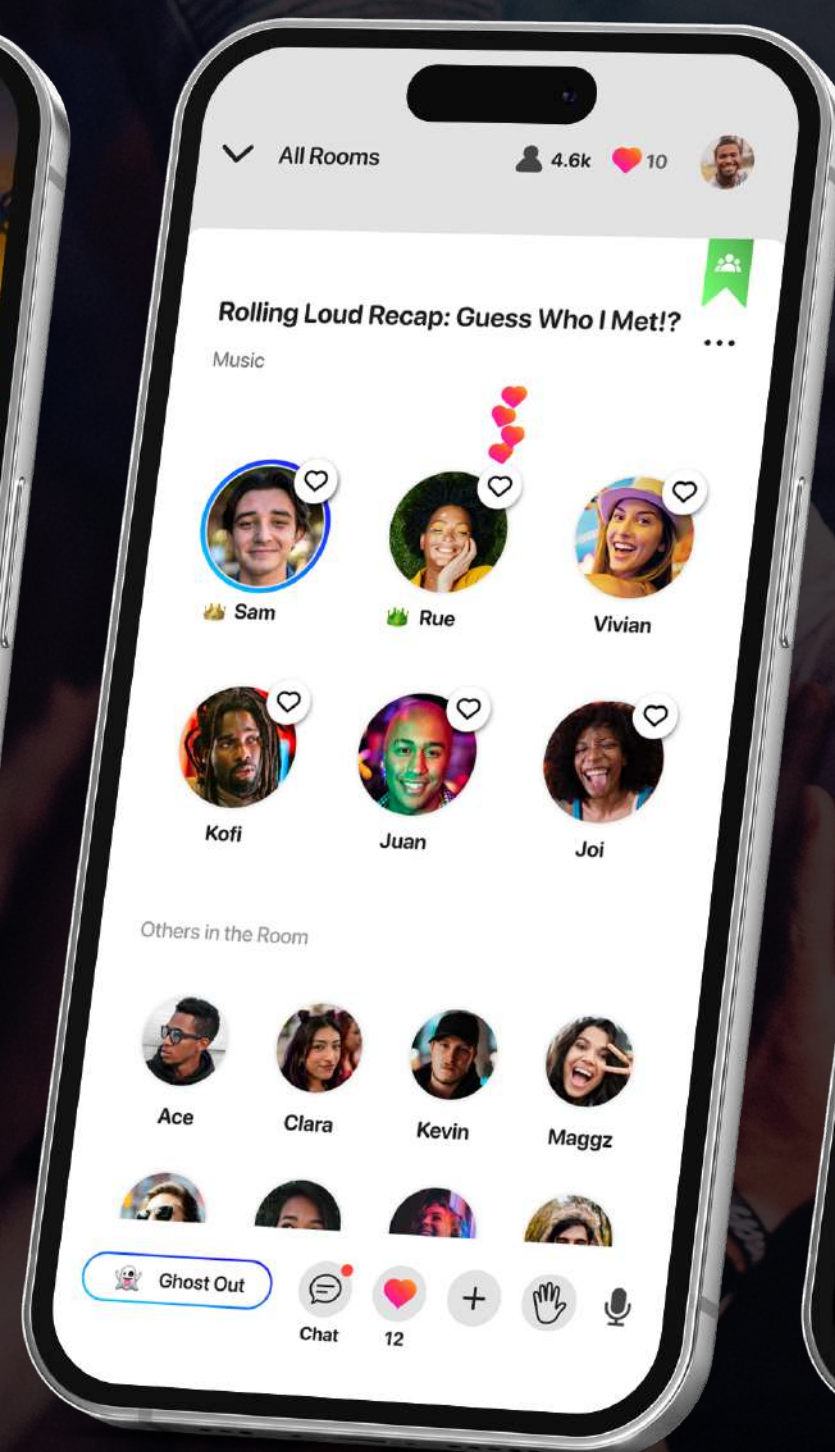
Photos And Videos

With Filters



Flickz

Short Form Video



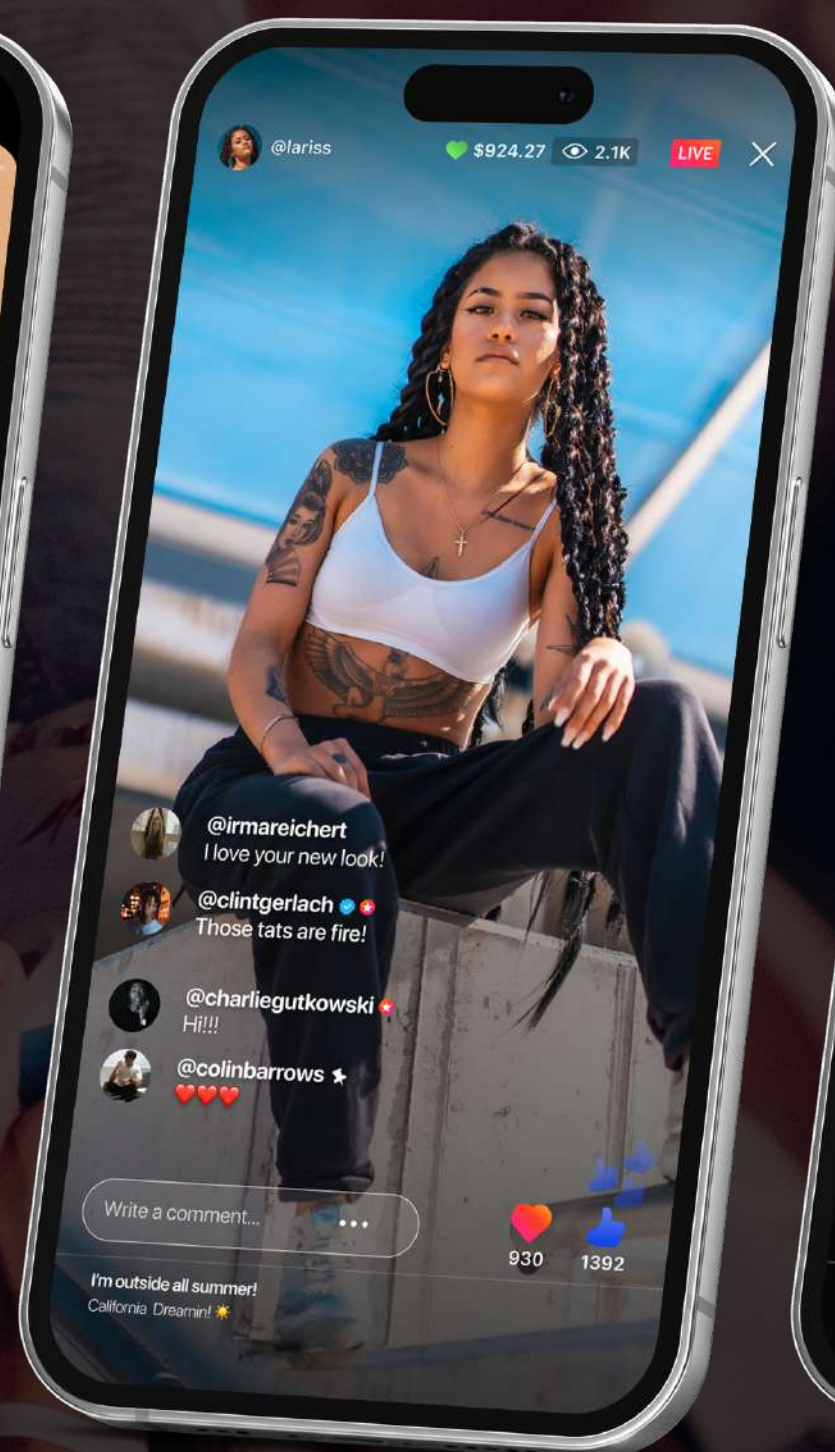
Live Audio Chat

Also On Web



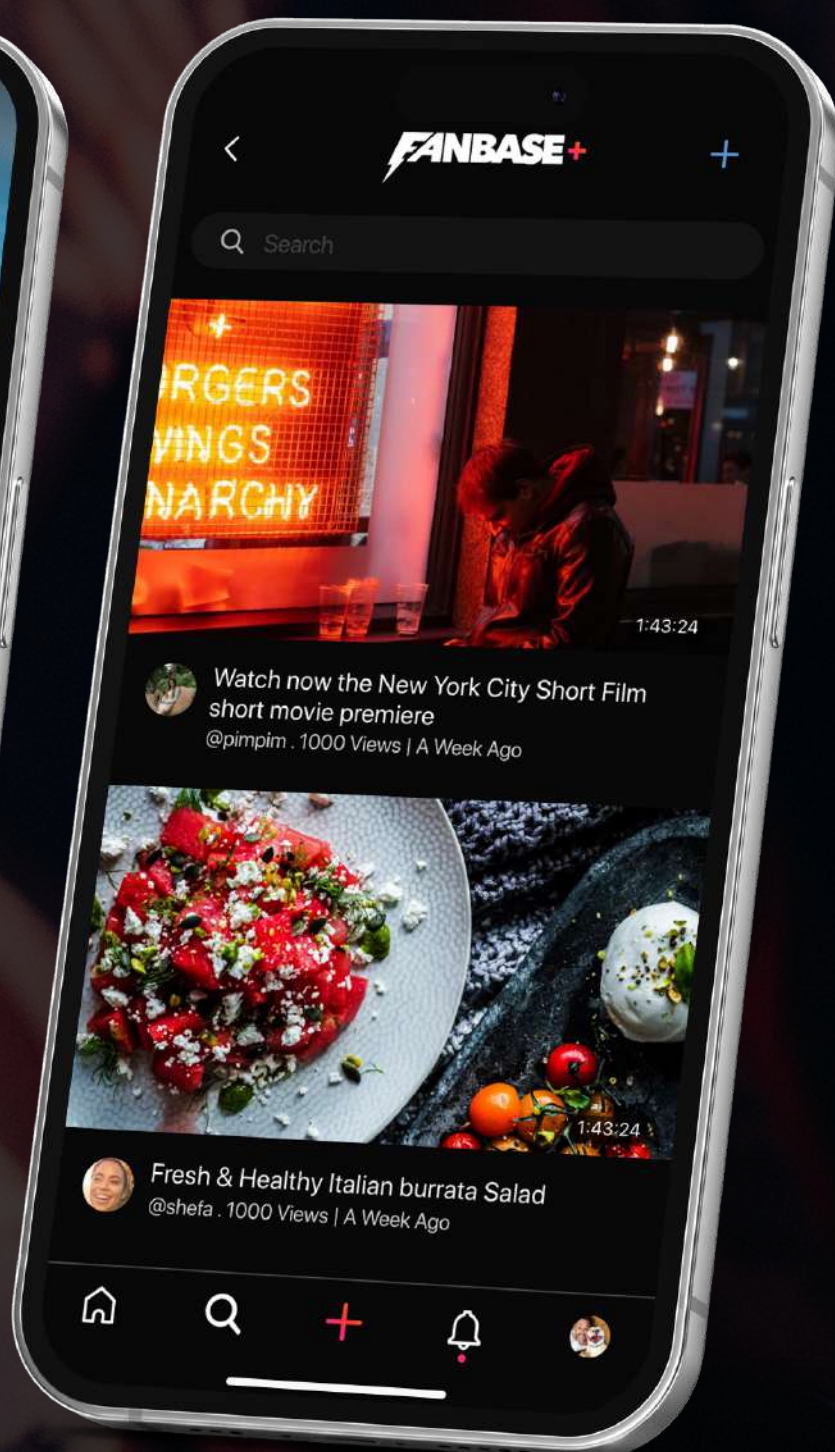
Stories

Monetized



Fanbase Live

Live Streaming

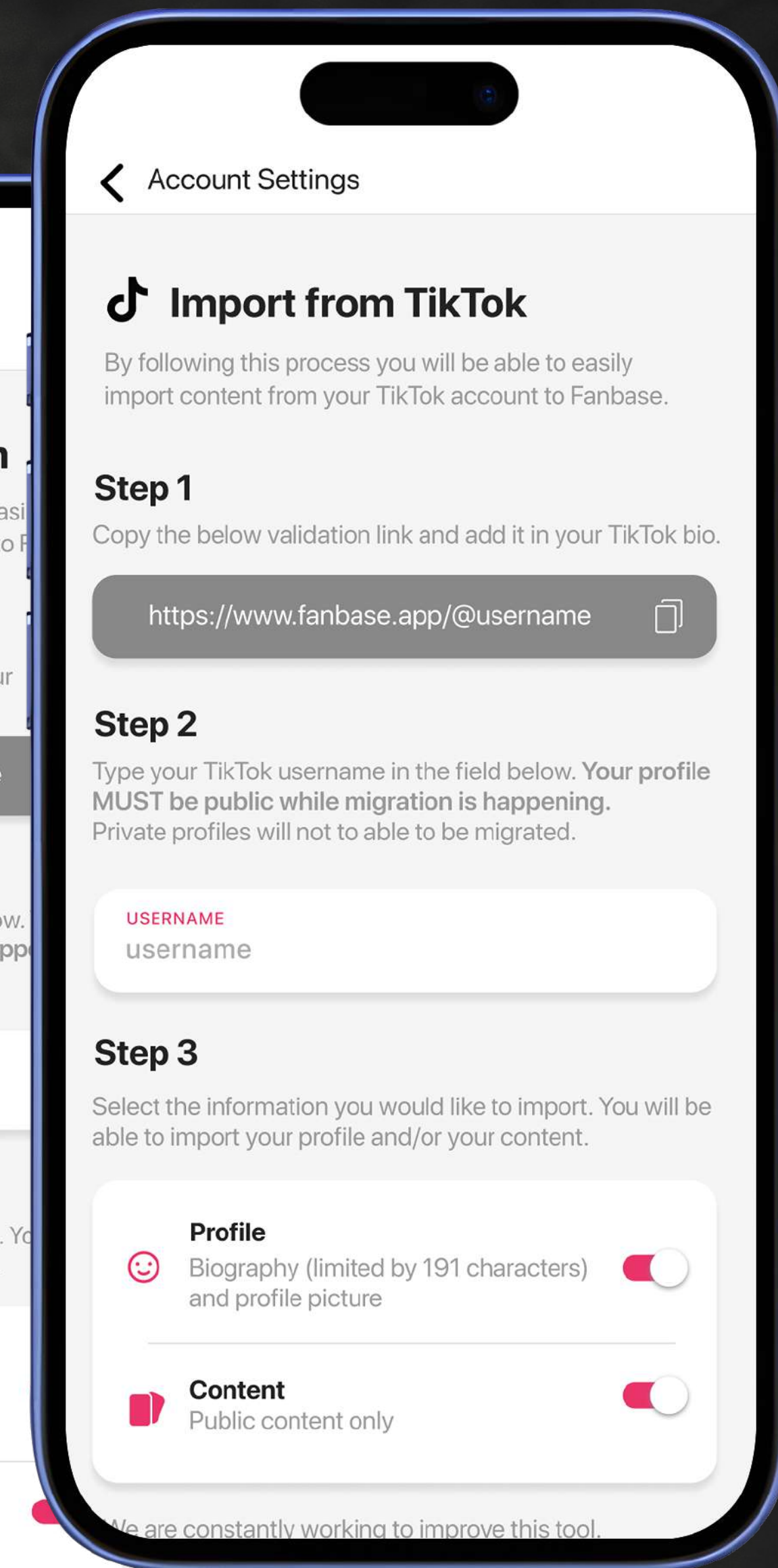
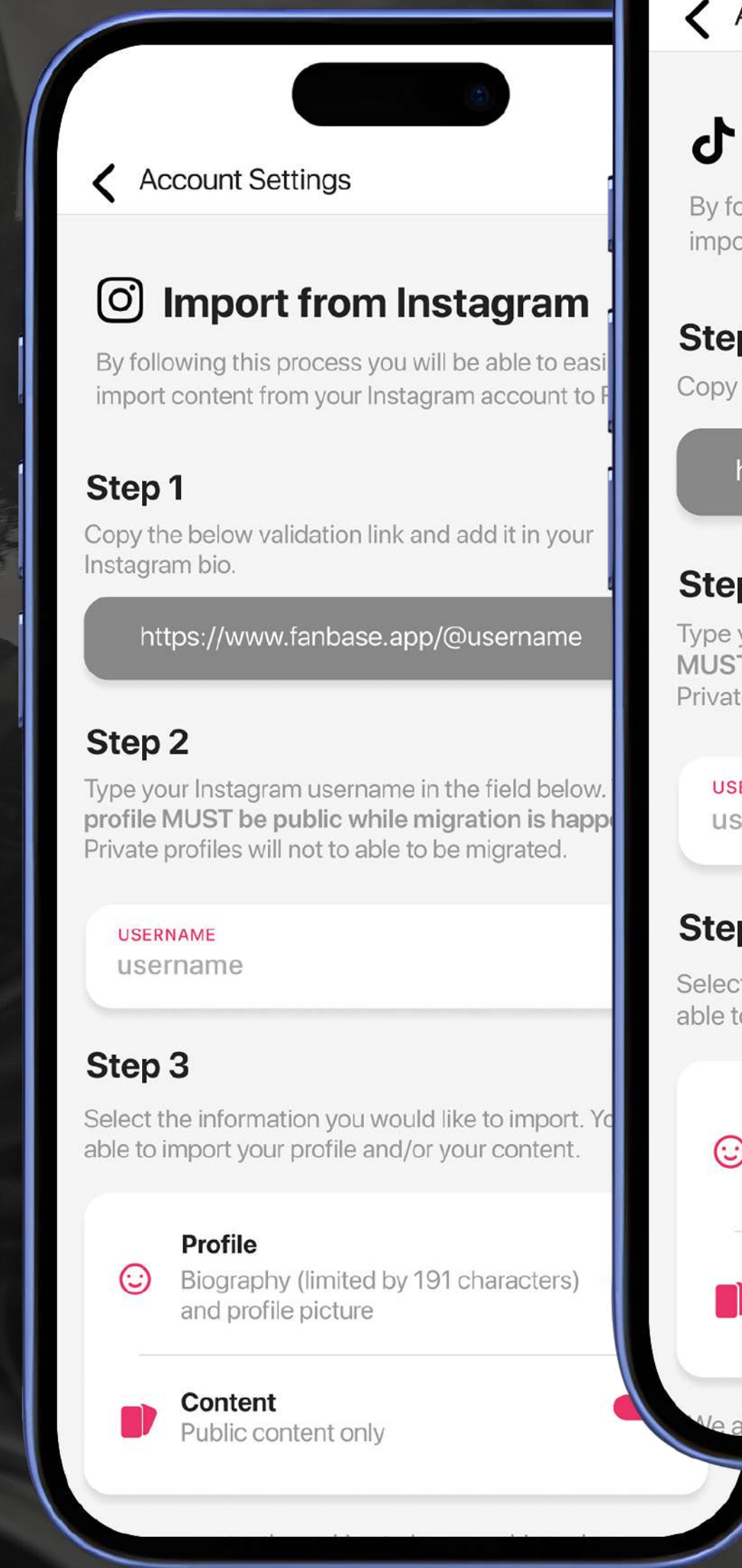


Fanbase+

Long Form Content

Migrate Your Content From TikTok or Instagram To Fanbase.

Easily copy and import your TikTok or Instagram photos and videos including your captions and profile information over to Fanbase in a few easy steps.

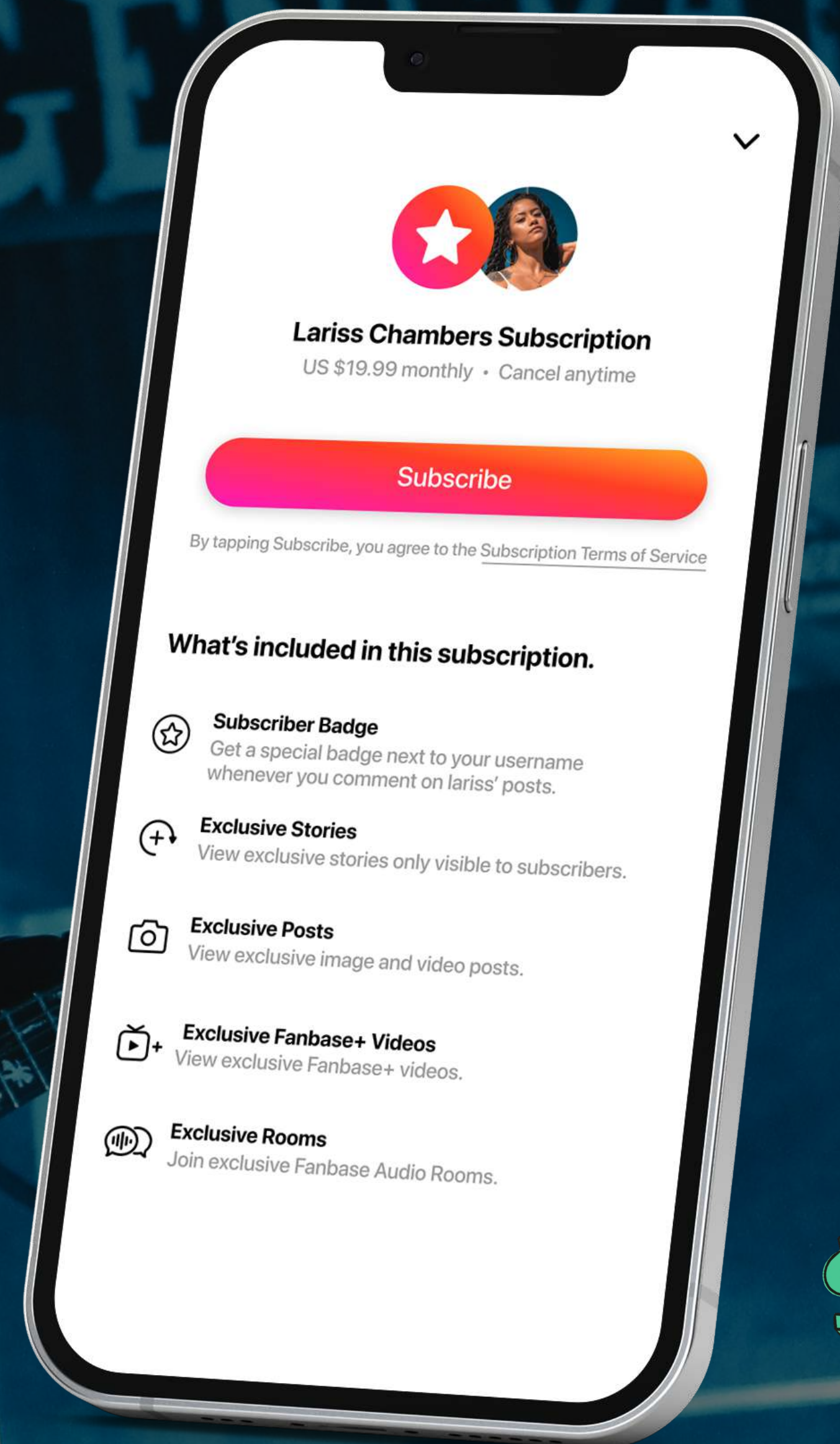


Choose Your Subscription Price!

Choose a price that best fits your content and audience.

You can select a price of **\$2.99**, **\$4.99**, **\$9.99**, **\$14.99**, **\$19.99**, **\$24.99**, **\$49.99**, and **\$99.99**, a month to charge for a subscription.

The power of choice belongs to the creator.





Funnel Your Followers And Audience To Fanbase.

Creating a funnel is the best way to drive audience to your Fanbase page. Funneling means putting a link to your Fanbase profile on your other social app profiles.

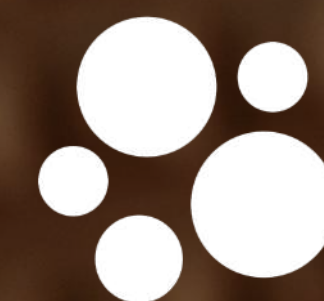
Apps like Linktree, bio.fm, Beacons, bitly, Instagram and TikTok allow you to put links to your other social media profiles on their apps to drive fans where you want to have a deeper connection with them.

Linktree is the number one funnel into Fanbase. Our suggestion is to use our Linktree Integration found in settings in Fanbase.

Linktree*



bio.fm



Beacons

bitly

How Should Artists Use Fanbase?

Fanbase is your social media fan club. Showcase your work, build community with fans, and monetize your talent, content and creativity.

From posting photos, videos, and live streams to hosting audio rooms for behind-the-scenes moments or early releases, Fanbase helps you foster genuine connections and build a loyal, supportive community.

Not using these best practices greatly decrease the opportunity to maximize your reach, engagement, and earnings on Fanbase.



Getting Started On Fanbase

1. Create a Fanbase profile.
2. Migrate your Instagram or TikTok page in settings.
3. Choose your subscription price. (email support)
4. Add your Fanbase profile to your social bios.
5. Set up your payment profile in settings.
6. Post at least 5 exclusive pieces of content.
7. Create an Audio Camp in audio chat to build community.
8. Encourage fans to download Fanbase and follow you.
9. Ask followers to subscribe for exclusive content.

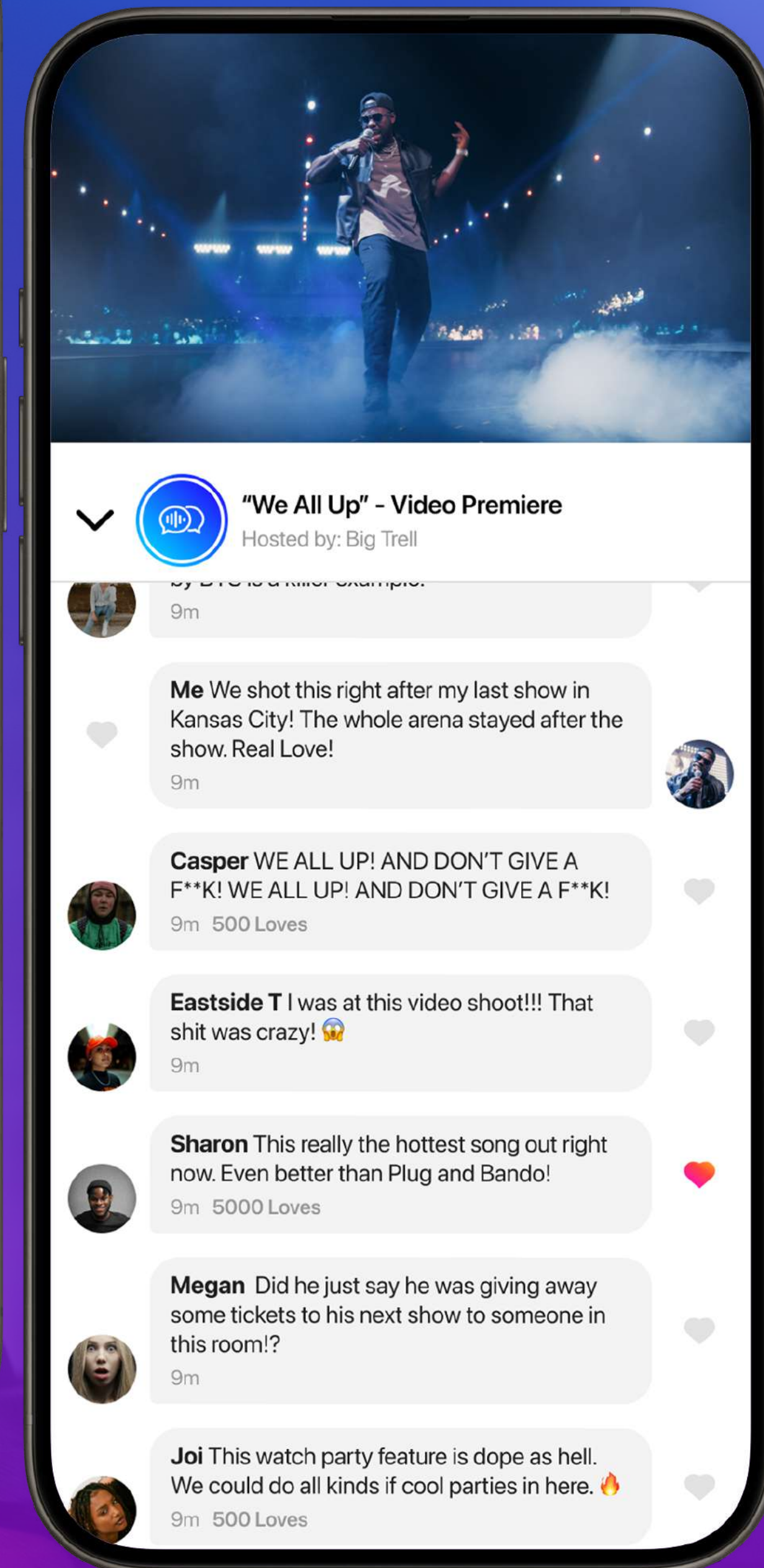
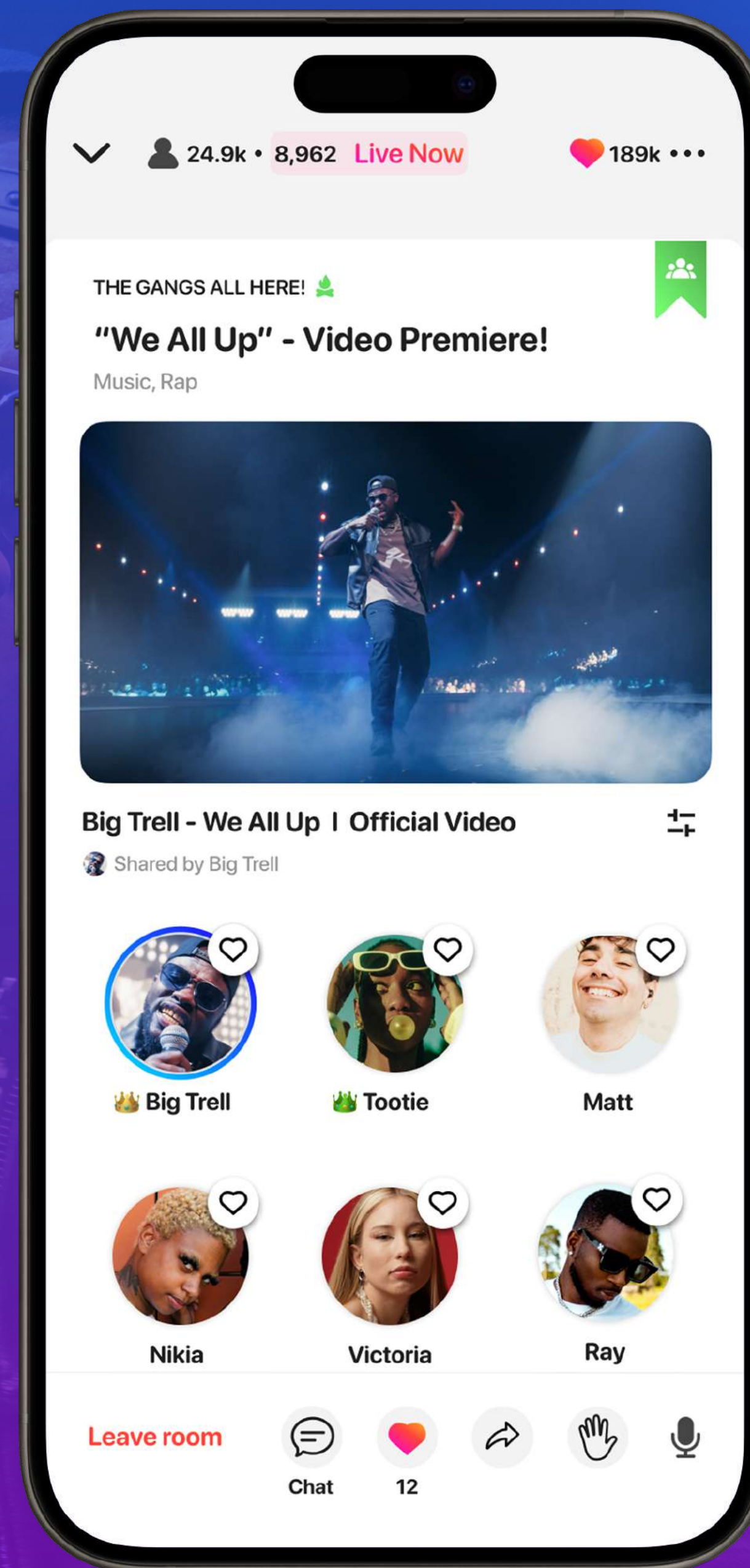
Creative ways to connect with fans.

On Fanbase, you can create exclusive content opportunities tailored to your audience by utilizing **posts, long-form videos, audio chat, stories, and live events**. Here are some ideas to get you started.

Throw A Watch Party For Your Fans! 🎉

Watch Party in Fanbase Audio allows you to pin YouTube videos to the top of the room and host live events inside Fanbase Audio. The video is also visible inside the chat room creating real-time conversations.

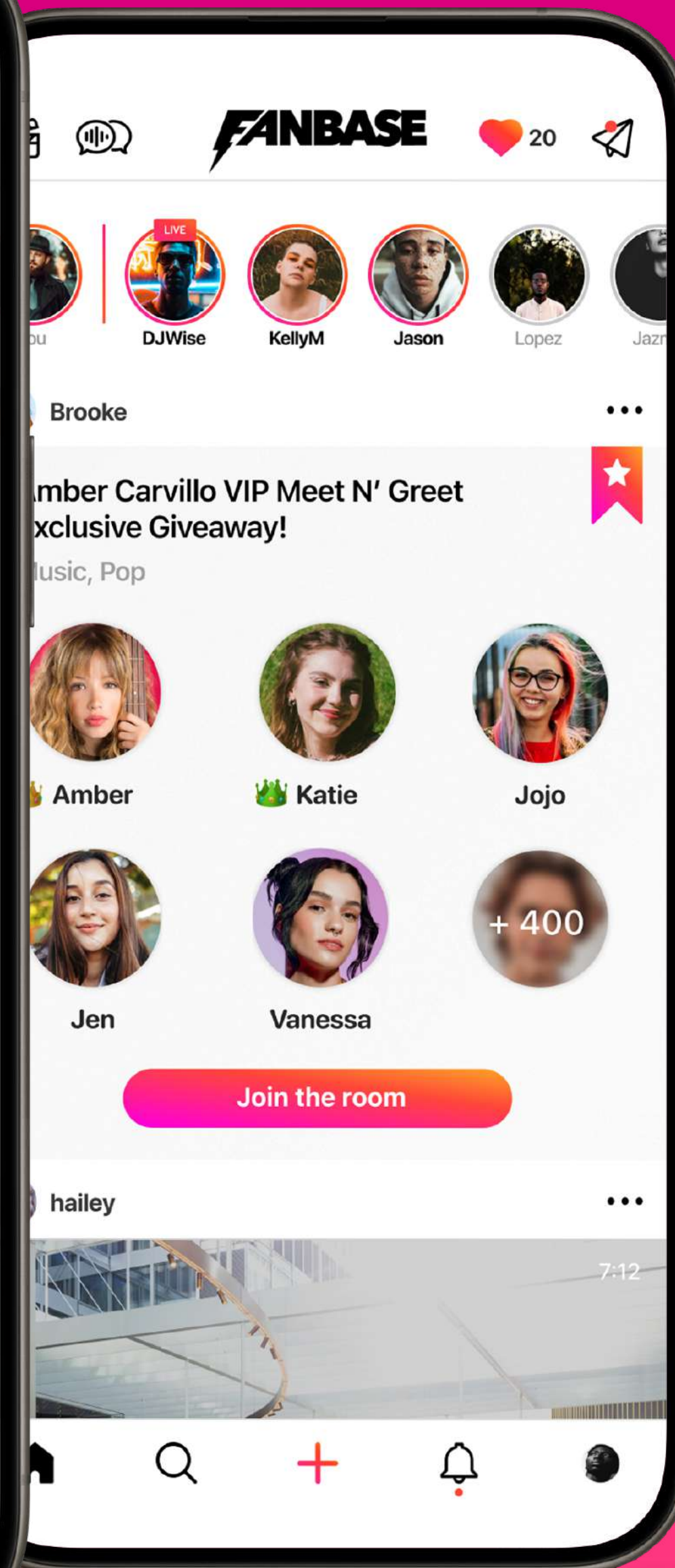
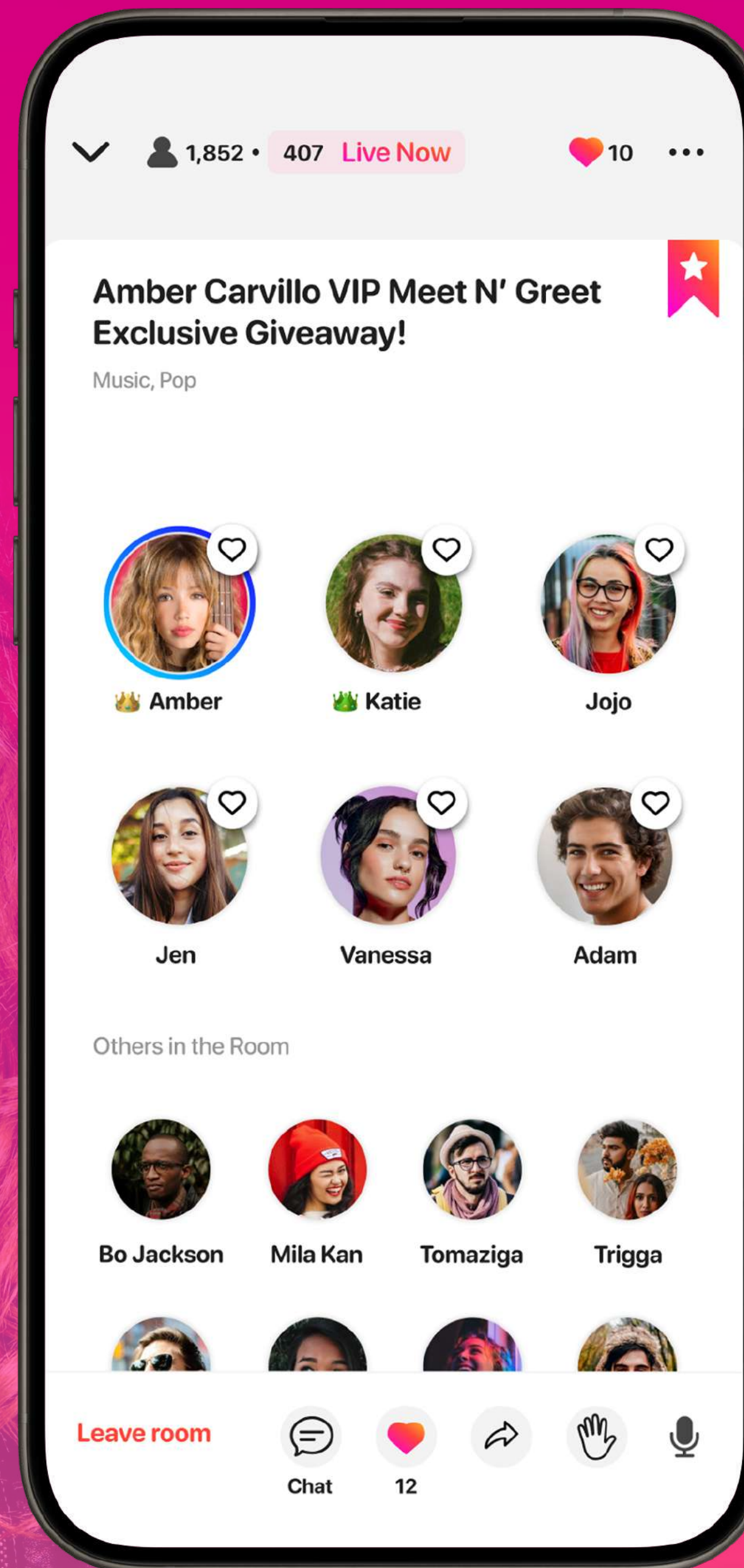
Host video premieres, vlog recaps and album release parties with your supporters or subscribers.



Host A Subscriber Meet N' Greet!

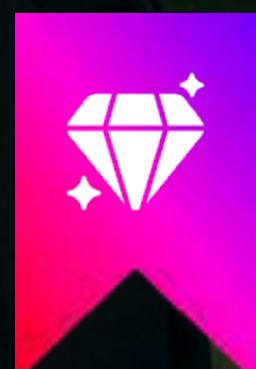
Host virtual meet n' greets for your fans! Talk to and engage with your biggest supporters anywhere in the world in **Fanbase Audio**.

Giveaway tickets, merch, VIP experiences and more in a gamefied, can't miss opportunity to connect and speak with you.





Collaborate With Brands Or Promote Your Own With Brand Audio.



Fanbase Brand Audio lets you create one of a kind experiences where you can partner with brands to promote their products or showcase your own.

These audio rooms are available without having to download the app with call to action buttons to drive listeners directly to any url you choose.

GIN & JUICE
BY DRE AND SNOOP

Sippin On Gin & Juice With Snoop And Dre!
Los Angeles, Nightlife

8,983,530 • Live Now

Snoop Dr. Dre Kareem

Join the Audio Room

Others in the Room

Don't have a Fanbase account?
Get the app and join the conversation!

Download on the App Store GET IT ON Google Play

Snoop Dr. Dre Kareem

Join the Audio Room

Others in the Room

Shop STILL G.I.N.

Audio Powered by FANBASE

GIN & JUICE

BY DRE AND SNOOP

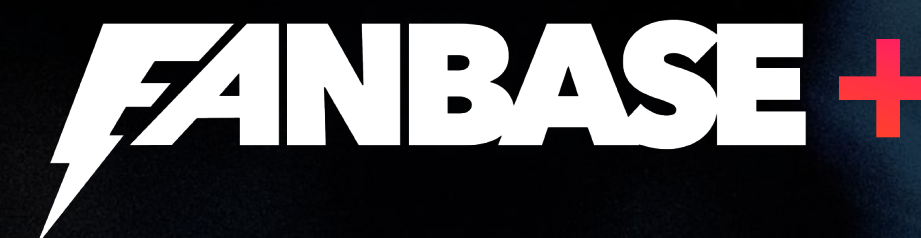


Share BTS Content, Performances, Or Your Own Shows On Fanbase+.

Fanbase+ is your very own FREE or subscriber video on demand channel on Fanbase, desktop and mobile.

Share content directly to your followers and exclusive content for your subscribers on the same page.

Produce films, shows, podcasts, docuseries, in-depth Interviews and more.





Contact Us To Apply
For A Fanbase For Artists
Account Manager.

Email Artist Partnerships at
artists@fanbase.app

